







CINNAMON LIFE
City of Dreams, Colombo





## COLOMBO, SRI LANKA 26<sup>™</sup> FEB -1<sup>ST</sup> MAR

CINNAMON LIFE City of Dreams, Colombo



**PRODUCT** LAUNCH



**PANEL DISCUSSIONS** 



CASE STUDY



**ROUND TABLE** 



**MOTIVATIONAL SESSIONS** 



**NETWORKING EVENINGS** 



B2B **MEETINGS** 



My sincere thanks to the Team FSAI for having me in PACC 2025, an exceptional and wonderful event. It was very well planned and excellently executed event with raised benchmark. I wish Team FSAI for grand success in all future endeavours.

With best regards

Dr. K. C. Wadhwa Senior Consultant – Fire Risk Management, NDMA, MHA, GOI, New Delhi







PACC 2025 was extremely well organised and has become a benchmark event now. Congratulations to the entire organising team, Srinivas Valluri, Dipenji, Suresh Menon, Ajit Raghavan, Ashok Menon, Renu and all those involved in the micro level planning and making it a grand success.

I wish all the best for the future events.

Kudos to you all.

Dr. Lalit R. Gabhane
Director General and Chief Executive,
National Safety Council of India









LIFE TIME ACHIEVEMENT

MR. D. BALACHANDRAN

Program & CEO, Agni Controls oun residential Member, FSA

Dear Dipenbhai, Srinivas and Nimitbhai,

"A big thank you to the entire FSAI team for the outstanding work at PACC 2025 in Chennai! It was a fantastic event—smoothly executed with great feedback from participants, exhibitors, and invited guests. Truly commendable efforts!"

Mr. Puneet Garkhel
Partner - Risk Consulting and Leader, Forensic Services, PwC









www.fsaipacc.in

# **TECH VARTA #8**

Fire

09.30 am, 8th February 2025 | Main Hall



Former Director, Directorate of Fire i Emergency Service



Founder Partr & Director, RSI Architects



First of all, I thank you very much for calling me as a Special invitee to the 11th edition of FSAI's Annual Summit PACC 2025. All the arrangements for the show (Transport, Accommodation, Venue and Program contents) were superb. No stone was left unturned to make the event a Grand Success. I wish to say that I would try n accommodate all possible supporters in my role as a Project Management Consultant and also would like to understand how I could be the part of such a great organisation. I once again thank you and entire Organizing Committee for producing such a masterpiece and would love to be an active part in such shows in future.

With best regards

Dr. Mohann Shrikrishna Upaddhye Co-Founder & Chief Executive Officer, Capsicum Global Advisory Pvt. Ltd.







# ADVANTAGES & OPPORTUNITIES

- MEET & GREET: Meet the End-users / Consultants / Architects / Project Heads
- CONFERENCE & SYMPOSIUM: Two full day Discussions / Presentations / Debate / Meetings
- UNDIVIDED ATTENTION: Decision Makers will be away from disturbing phone calls, ongoing projects, urgent appointments, fire fighting emergencies etc.
- EASY TO NETWORK: Face to Face interaction with professionals for Networking and Business Opportunities on all the 3 days.
- **STRATEGY MEET:** They will be there exclusively for you without any other business agenda.
- **CREDIBLE COMMON PLATFORM:** Invitation from FSAI, being an association, is better accepted with an open mind by our industry rather than an invitation from a single brand.



As the Presenting Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Presenting Partner package are as follows:



#### **DELIVERABLES @ LARGE**











10 minutes

5 minutes **Case Study Product Launch**  **BIG Debate Panelist** 

10 B2B Meetings 2 Branding Zone











4 Round Table 6 mtr. X 2 mtr. Meetings Stall

3 Panel **Discussions** 

5 rooms Double **Occupancy** 

**Branding** on LED Wall

#### **DELIVERABLES IN DETAIL**

- Prominent Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation, other areas at the venue & on dedicated LED Wall at Pre-function Area outside Main Banquet Room
- Panelist can be nominated for 3 Panel Discussions
- Exclusive 10 minutes Case Study Presentation on inaugural day (PPT for the same to be provided 30 days prior to FSAI committee to evaluate)
- One 5 Min. Product Launch by VIP
- Panelist can be nominated for premium BIG Debate
- 10 B2B Meetings with our Esteemed Special Invitees
- 4 Round Table Meetings with our Esteemed Special Invitees
- VIP Invite 4 Nos. (To be finalized after scrutiny by FSAI PACC team)
- 6 mtr. x 2 mtr. Stall
- 2 Branding Zone at Charging Station / Tea / Water Station.
   (Branding to be done by Sponsor)
- Branding on LED Wall
- 5 Rooms on Double Occupancy @ Cinnamon Life, Colombo
- Part of Inaugural Ceremony
- Logo Presence on Room Key Pouch
- Logo Presence on Lanyard and Delegate Badge











#### **INVESTMENT**

RUPEES Forty Five Lakhs only

SBGEN A/c No.

ANWB
123456789ABC

For Demo Company Pvt. Ltd.

Play and Bala Manage Mest Mambalam, CHENNAI - 600 033.

Play at all branches of ICICI Bank Lengt on Index

RTGS / NEFT / IFSC Code : ICIC0006023

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As a Knowledge Partner, your organisation will receive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Knowledge Partner package are as follows:

#### **DELIVERABLES @ LARGE**



5 minutes
Product Launch



BIG Debate Panelist



7 B2B Meetings



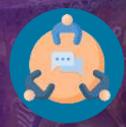
1 Branding Zone



3 Round Table Meetings



5 mtr. X 2 mtr. Stall



2 Panel Discussions



3 rooms Double
Occupancy

# **DELIVERABLES IN DETAIL** Prominent Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation, other areas at the venue & on dedicated LED Wall at Pre-function Area outside Main Banquet Room Panelist can be nominated for 2 Panel Discussions One 5 Min. Product Launch by VIP Panelist can be nominated for premium BIG Debate 7 B2B Meetings with our Esteemed Special Invitees 3 Round Table Meetings with our Esteemed Special Invitees VIP Invite - 3 Nos. (To be finalized after scrutiny by FSAI PACC team) 5 mtr. x 2 mtr. Stall 1 Branding Zone at Charging Station / Tea / Water Station. (Branding to be done by Sponsor) 3 Rooms on Double Occupancy @ Cinnamon Life, Colombo



As a Technology Partner – Fire / Security, your organisation will receive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Technology Partner – Fire / Security package are as follows:



#### **DELIVERABLES**







BIG Debate Panelist



6 B2B Meetings



2 Round Table

Meetings



5 mtr. X 2 mtr. Stall



1 Panel Discussion



3 rooms Double
Occupancy





#### **DELIVERABLES IN DETAIL**

- Prominent Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation & other areas at the venue.
- Panelist can be nominated for 1 Panel Discussion
- One 5 Min. Product Launch by VIP
- Panelist can be nominated for premium BIG Debate
- 6 B2B Meetings with our Esteemed Special Invitees
- 2 Round Table Meetings with our Esteemed Special Invitees
- VIP Invite 2 Nos. (To be finalized after scrutiny by FSAI PACC team)
- 5 mtr. x 2 mtr. Stall
- 3 Rooms on Double Occupancy @ Cinnamon Life, Colombo



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### **INVESTMENT**







As the Hospitality Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Hospitality Partner package are as follows:

#### **DELIVERABLES @ LARGE**



5 minutes
Product Launch



4 B2B Meetings



4 mtr. X 2 mtr. Stall



2 rooms Double
Occupancy

#### **DELIVERABLES IN DETAIL**

- Bigger Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation & other areas at the venue.
- 5 Min. Product Launch by VIP
- 4 B2B Meetings with our Esteemed Special Invitees
- VIP Invite 1 No. (To be finalized after scrutiny by FSAI PACC team)
- 4 mtr. x 2 mtr. Stall
- 2 Rooms on Double Occupancy @ Cinnamon Life, Colombo
- Logo Presence on Room Key Pouch





#### **INVESTMENT**

Non Negonoble

Non Negonoble

RUPEES Twelve Lakhs only

SBGEN A/c No.

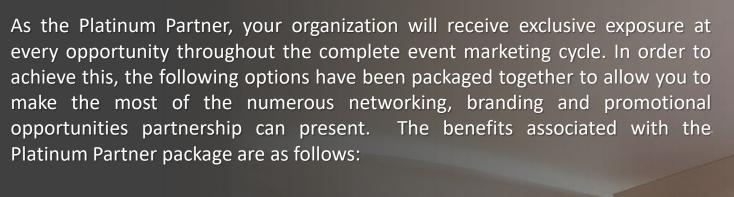
ANWB
123456789ABC

For Demo Company Pvt. Ltd.

ICICI Bank Limited
WEST MAMBALAM Branch
48. Arya Gowda Roiad, West Mambalam,
CHENNAI - 600 033.

Mr. Harsh Kapadia

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#### **DELIVERABLES @ LARGE**



6 B2B Meetings



1 Round Table Meetings



1 Panel Discussion



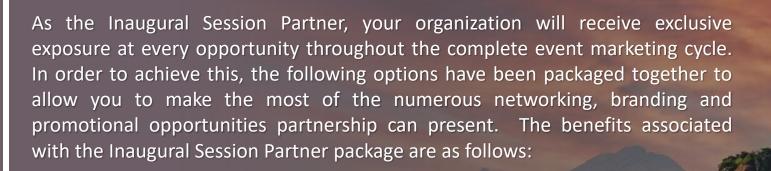
4 mtr. X 2 mtr. Stall



3 rooms Double
Occupancy







#### **DELIVERABLES @ LARGE**



5 minutes Case Study Inaugural



2 B2B Meetings

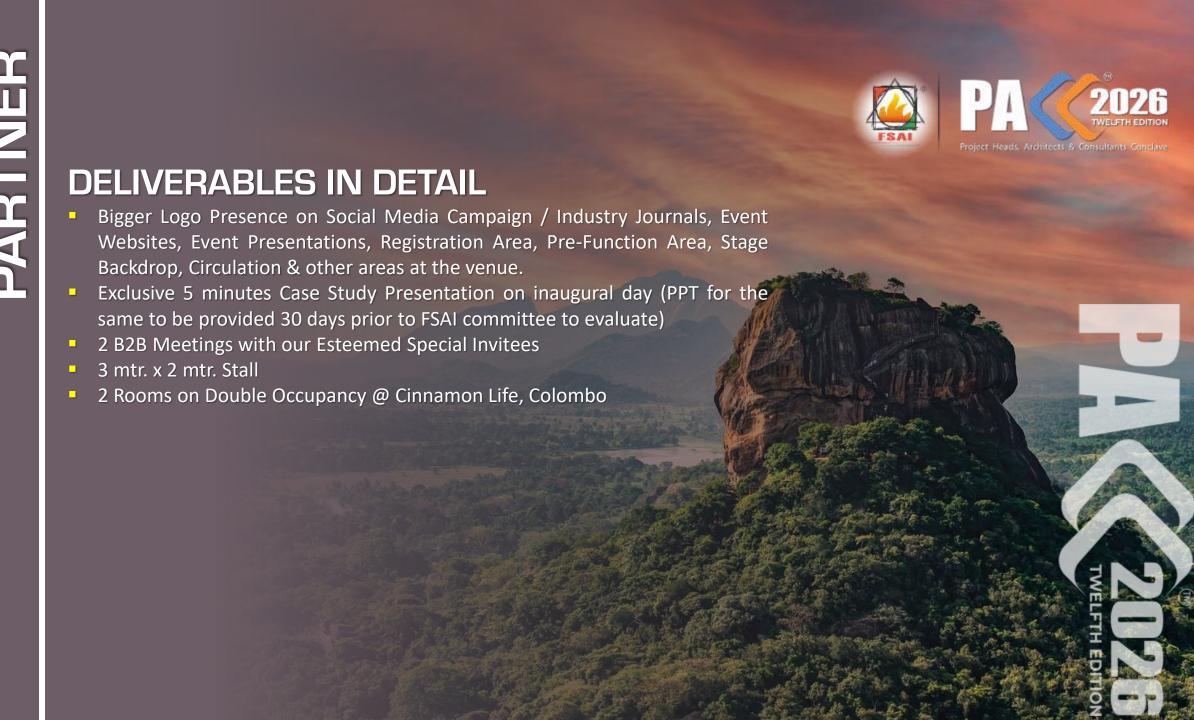


3 mtr. X 2 mtr. Stall



2 rooms
Double
Occupancy











#### **INVESTMENT**



As the Motivational Session Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Motivational Session Partner package are as follows:

#### **DELIVERABLES @ LARGE**



5 minutes Case Study <u>Motivat</u>ional



2 B2B Meetings



3 mtr. X 2 mtr. Stall



2 rooms
Double
Occupancy



#### **DELIVERABLES IN DETAIL**

- Bigger Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation & other areas at the venue.
- Exclusive 5 minutes Case Study Presentation on Motivational day (PPT for the same to be provided 30 days prior to FSAI committee to evaluate)
- 2 B2B Meetings with our Esteemed Special Invitees
- 3 mtr. x 2 mtr. Stall
- 2 Rooms on Double Occupancy @ Cinnamon Life, Colombo



# FSAI



#### **INVESTMENT**

ALC FOLYOMANDO PAY "Fire & Security Association of India"

RUPEES Ten Lakhs only

SBGEN A/c No. ANWB
123456789ABC

For Demo Company Pvt. Ltd.

CICI Bank Limited

WEST MAMBALAM Branch
48, Arya Gowda Road, West Mambalam,
CHENNAI - 600 033.

Mr. Harsh Kapadia

RTGS / NEFT / IFSC Code : ICIC0006023

As the Gold Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Gold Partner package are as follows:

#### **DELIVERABLES @ LARGE**



1 B2B Meeting



3 mtr. X 2 mtr. Stall



2 rooms

Double Occupancy



3 minutes Video slot in PFA









#### **INVESTMENT**

PAY "Fire & Security Association of India"

Five Lakhs Fifty Thousand only RUPEES

5,50,000/-

KORKENENHOORK

SBGEN A/c No.

ANWB 123456789ABC



ICICI Bank Limited
WEST MAMBALAM Branch
48, Arya Gowda Road, West Mambalam,
CHENNAI - 600 033.

Mr. Harsh Kapadia

For Demo Company Pvt. Ltd.

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As the Silver Plus Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Silver Plus Partner package are as follows:

### **DELIVERABLES @ LARGE**



1 room
Double Occupancy



2 mtr. X 2 mtr. Stall





#### **INVESTMENT**

PAY "Fire & Security Association of India" KORKENENHOOK Three Lakhs Fifty Thousand only RUPEES 3,50,000/-SBGEN A/c No. 123456789ABC ICICI Bank For Demo Company Pvt. Ltd. WEST MAMBALAM Branch
48, Arya Gowda Road, West Mambalam,
CHENNAI - 600 033. Mr. Harsh Kapadia "\*111269" 600229008: 184287" 31



As the Silver Partner, your organization will receive exclusive exposure at every opportunity throughout the complete event marketing cycle. In order to achieve this, the following options have been packaged together to allow you to make the most of the numerous networking, branding and promotional opportunities partnership can present. The benefits associated with the Silver Partner package are as follows:

#### **DELIVERABLES @ LARGE**



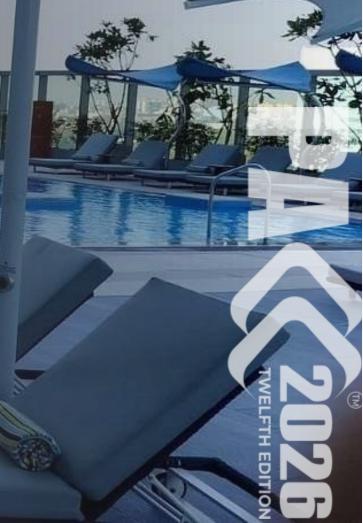
2 B2B Meetings



1 room
Double Occupancy



5 min. Video Presentation to 20 Stakeholders



# DELIVERABLES IN DETAIL

- Regular Logo Presence on Social Media Campaign / Industry Journals, Event Websites, Event Presentations, Registration Area, Pre-Function Area, Stage Backdrop, Circulation & other areas at the venue
- 2 B2B Meetings with our Esteemed Special Invitees
- 1 Room on Double Occupancy @ Cinnamon Life, Colombo
- Exclusive 5 Minutes Presentation to 20 Relevant Stakeholders

#### **INVESTMENT**

PAY "Fire & Security Association of India" Three Lakhs only RUPEES 3,00,000/-ANWB SBGEN A/c No. 123456789ABC O ICICI Bank For Demo Company Pvt. Ltd. ICICI Bank Limited
WEST MAMBALAM Branch
48, Arva Gowda Road, West Mambalam,
CHENNAI - 600 033. Mr. Harsh Kapadia "111269" 600229008: 184287" 31

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ITC Grand Chola, Chennai – February 2025







**Motivational Speakers** 



ITC Royal Bengal, Kolkata – February 2024





#### **Motivational Speakers**



CALL TO SLOPME

**Grand Hyatt Kochi Bolgatty, Kerala – March 2023** 





Motivational Speaker

Shri Gauranga Das

Taj Resort & Convention Centre, Goa – March 2022



Grand Hyatt, Dubai – September 2019





Motivational Speaker
Pujya Brahmavihari
Swami



JW Marriot Resort & Spa, Jaipur – September 2018





Anantara Riverside Resort & AVANI, Bangkok, Thailand – August 2017







Motivational Speaker **Dr. Vivek Bindra** 



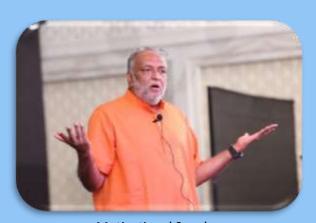
Motivational Speaker

Mr. Suresh Srinivasan

**Grand Hyatt, Goa – May 2016** 







Motivational Speaker

Swami Sukhabodhananda



Marriot, Goa – February 2012

GBLB

SILVER



Motivational Speaker
Mr. Chetan Bhagat





Cliff Resort, Pattaya, Thailand – February 2011



Motivational Speaker Mr. Shiv Khera





Ramada Inn, Goa - February 2010







